

# Milliman **MedInsight** Employer Group Insights

Increase Customer Satisfaction, Retention & Revenue Growth



Ensuring that healthcare costs remain reasonable while providing value to your employer group customers and members is crucial for your business. As the healthcare landscape becomes more intricate, the queries from your stakeholders also become more complex. Are you spending a significant amount of time generating reports and questioning the accuracy of your data?

To stay ahead of emerging trends, you require dependable data and insights that you can rely on and share with important stakeholders. MedInsight Employer Group Insights® (EGI) offers a unique solution by combining Milliman's top-notch benchmarks and analytic measures. This enables you to gain data-driven insights, maintain valuable customer partnerships, and gain a competitive advantage. With EGI, your organization can harness the following:



## Single Source of Truth

Transform disparate data into proactive insights for aligning health plans, employer group clients, and brokers.



## Optimized Care & Efficiencies

Accelerate total cost of care optimization and treatment efficiency with deeper insights into financial and clinical variances.



## Integrated Expert Analytics

See data in a new way with Milliman proprietary analytics that provide insights for how you can drive the most value.



## Quantified Value

Model and improve plan benefit designs and show clients the impact to their bottom lines.



## Client Trend Monitoring

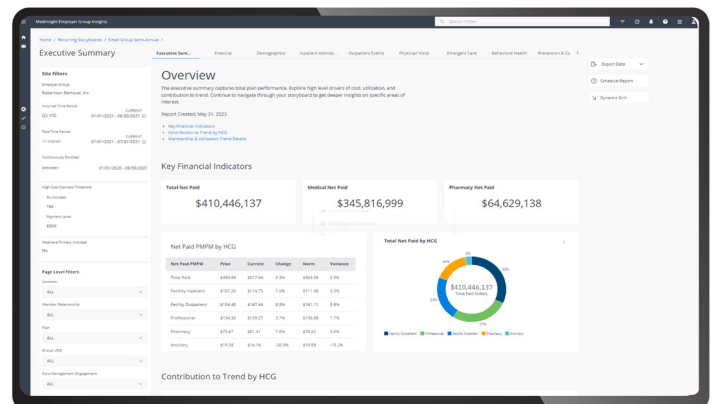
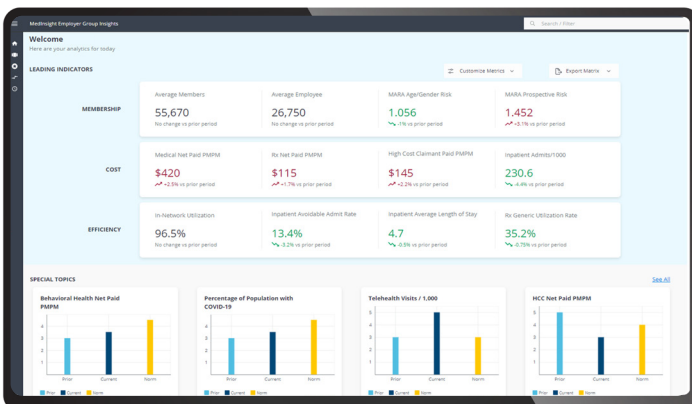
Track plan performance key indicators to inform clients about emerging trends and their root causes.



## Improved Workflow

Save valuable time and resources with rapid insights to better support client requests with minimal training.

## MedInsight EGI Dashboard



## Improve Customer Satisfaction & Retention

User-friendly guided analytics and customizable storyboards enable users of all levels to securely access, generate, and customize reports according to their needs. Print-ready reports can also be produced automatically or on demand to support renewals, facilitating more meaningful discussions with employer groups.

## Optimize Efficiencies & Outcomes

Interactive, large-scale reporting provides full granularity using a simple workflow to optimize your time and resources. As an end-to-end solution, EGI is founded on Milliman's deep healthcare expertise to give you and your employer customers additional confidence in the insights delivered.

## Increase Plan Value & Profitability

Share compelling data stories that reveal opportunities to improve financial and clinical outcomes. With a reliable self-service analytics solution at your fingertips, your organization can further demonstrate its true plan value.

## Use Cases: How EGI Can Help



### Employer, Group, Sub-Group Reporting

Adds support for more granular employer, group, and sub-group breakdowns



### High-Cost Claimant Tracking

Monitors individuals driving disproportionate share of costs and utilization



### Future Risk Predictions

Identifies potential areas of high utilization and costs based on past performance



### Pharmacy Management

Provides quick access to drug pricing content and analysis tools (e.g., brand/generic analyses)



### Group Benchmarking

Gauges performance against similar groups to identify opportunities or program/benefit design improvements



### Value Story

Enables the customer to differentiate their reporting to employer groups and brokers



### Broker/Employer Access

Enables secure, on-demand reporting to efficiently run reports and address client requests



### Book of Business

Supports analysis of book of business at the same granularity as any account

## Get Started Today

Find out how your organization can provide and demonstrate more value to your employer customers. To see a demonstration of MedInsight EGI, contact us at [milliman.medinsight@milliman.com](mailto:milliman.medinsight@milliman.com). Existing customers should contact their MedInsight Account Executive.

[medinsight.milliman.com](https://medinsight.milliman.com)

Milliman **MedInsight**

